ORDER

Orders

Order / Rev:

36899

Alt Order #:

08837636

Product Desc:

OCEQUERA/CON/DEM

Estimate:

1558

Flight Dates:

08/14/12 - 08/20/12

Original Date / Rev:

08/06/12 / 09/05/12

Order Type:

GENERAL

GMMB

KLAS

Primary AE: Sales Office: Mike Jones

K-WAS

Sales Region:

National

Agency

Name:

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

Oceguera, John CD3

Demographic:

A35+

Product Codes:

Revenue Codes:

PO1

LV1

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date

End Date # Spots Gross Amount Net Amount 07/30/12 08/20/12 10 \$10,000.00 \$8,500.00 **Totals**

Month # Spots Gross Amount Net Amount Rating August 2012 \$10,000.00 0.00 \$8,500.00 10 \$10,000.00 \$8,500.00 0.00 Totals

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KLAS	30%	\$10,000.00		
Market	100%	\$33,333.33		

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
25%	\$8,333.33
0%	\$0.00
0%	\$0.00
5%	\$1,666.67
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 0% 0% 0% 25% 0% 0% 5% 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1	8	08/14/12	08/20/12	8 News Now 6a M		6-7a	MTWTF	:30	1	\$1,100.00LV1	0.00 NM	1	\$1,100.00
				8 News Now 6a N	Л-F								
	8 NEW	S NOW AT	7AM										
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	leek: 08.	/14/12	08/20/12	MTWTF	1	\$1,100.00	0.00						
E 2	8	08/14/12	08/20/12	CBS This Morning	7-9a CM	7-9a	MTWTF	:30	2	\$900.00LV1	0.00 NM	2	\$1,800.00
				CBS This Morning	g								

Print Date: 09/20/12 17:18:34 Page 2 of 2

KLAS

 Order / Rev:
 36899
 Advertiser:
 Oceguera, John CD3

 Alt Order #:
 08837636
 Product Desc:
 OCEQUERA/CON/DEM

Flight Dates: 08/14/12 - 08/20/12 Estimate: 1558

	Rtg Type	Spots	Amount
CBS THIS MORNING <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 08/14/12 08/20/12 MTWTF 2 \$900.00 0.00	Ī		_
E 3 8 08/19/12 08/19/12 CBS News Sunday Morr@M CBS Sunday MorniS :30 1 \$1,200.00LV1	0.00 NM	0	\$0.00
CBS News Sunday Morning CBS NEWS SUNDAY MORNING			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 08/13/12 08/19/125 1 \$1,200.00 0.00	Dt. T		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate 1 8 08/13/12-08/19/12 CBS News Sunday Morning CBS Sunday MornSu :30(\$1,200.00,	Rtg Type 0.00 NM		
See MG 7.2,7.3			
[DA]		_	
E 4 8 08/14/12 08/20/12 8 News Now Noon M-F CM 12-1230p MTWTF :30 1 \$650.00LV1 8 News Now Noon M-F	0.00 NM	1	\$650.00
8 NEWS NOW AT NOON			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 08/14/12 08/20/12 MTWTF 1 \$650.00 0.00 E 5 8 08/14/12 08/20/12 8 News Now 4p M-F CM 4-5p MTWTF :30 3 \$900.00LV1	0.00 NM	3	\$2,700.00
8 News Now 4p M-F	0.00 14111	Ŭ	42 ,100.00
8 NEWS NOW AT 4PM & 430PM			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWTF 3 \$900.00 0.00			
E 6 8 08/14/12 08/20/12 8 News Now 5-630p M-FCM 5-630p MTWTF :30 3 \$1,250.00LV1	0.00 NM	3	\$3,750.00
8 News Now 5-630p M-F			
8 NEWS NOW ROTATION Start Date End Date Weekdays Spots/Week Rate Rating	I		
Week: 08/14/12 08/20/12 MTWTF 3 \$1,250.00 0.00			
E 7 8 08/14/12 08/20/12 8 News Now 11p M-F CM 11-1135p MTWTF :30 1 \$1,700.00LV1	0.00 NM	0	\$0.00
8 News Now 11p M-F 8 NEWS NOW AT 11PM			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 08/14/12 08/20/12 MTWTF 1 \$1,700.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate	Rtq Type		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate 1 8 08/14/12-08/20/12 8 News Now 11p M-F 11-1135p MTWThF :30(\$1,700.00)			
See MG 7.2,7.3			
[DA] 2 8 08/18/12-08/18/12 Politics Now S Sebelius Various (5:30 PM-6:00 PSa :30 (\$750.00	0.00 NM		
Gredited			
due to Charger's Football - move \$ to 8837640/36901) O OO NA4		
3 8 08/18/12-08/18/12 Politics Now S Sebelius Various (5:30 PM-6:00 PSa :30 (\$750.00)) U.UU IVIVI		
due to Charger's Football - move \$ to 8837640/36901			
E 8 8 08/18/12 08/19/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 1 \$750.00LV1	0.00 NM	0	\$0.00
8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 08/13/12 08/19/12SS 1 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate	Rtq Type		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate 1 8 08/13/12-08/19/12 8 News Now 11p Sa/Su 11-1135PSaSu :30 (\$750.00)			
See MG 7.2,7.3			
[DA]	Totals	- 10	\$10,000,00
	Totals	10	\$10,000.00